



The New Economics of Access: Asset Leasing

Deploy Capital Smarter, Not Harder

For asset-intensive businesses, equipment is the backbone of operations. Whether it is expanding a fleet, upgrading technology, increasing production capacity, or entering new markets, growth requires robust infrastructure.

Traditionally, businesses have relied on ownership, i.e., deploying significant capital upfront to purchase equipment. While ownership provides control, it also locks valuable capital into depreciating assets, often creating financial and operational constraints.

Challenges of owning an equipment



Significant upfront capex reducing liquidity.



Cash becomes tied up in non-core assets instead of growth initiatives.



Businesses remain exposed to technology obsolescence.



Scaling operations require repeated capital investments.



The Leasing Edge

Asset leasing is a strategic alternative that provides access to critical equipment without the burden of ownership. It helps in



Preserving cash flow and working capital



Accessing equipment without illiquidity risk



Staying technologically current



Potential tax and accounting benefits



Own your growth, not your equipment.

Why Vivriti Capital



9 Years
in business



₹68,000+ Cr
Finance Enabled



575+
MMEs Served



65+
Sectors Served



₹11,500+ Cr
in AUM

Disclaimer: The information provided in this article is for general informational purposes only and is not an investment, financial, legal or tax advice. While every effort has been made to ensure the accuracy and reliability of the content, the author or publisher does not guarantee the completeness, accuracy, or timeliness of the information. Readers are advised to verify any information before making decisions based on it. The opinions expressed are solely those of the author and do not necessarily reflect the views or opinions of any organization or entity mentioned.