vivriti CAPITAL
Ambitions Unleashed

The New Economics of Access: Asset Leasing

Deploy Capital Smarter, Not Harder

For asset-intensive businesses, equipment is the backbone of operations. Whether it is expanding a fleet, upgrading technology, increasing production capacity, or entering new markets, growth requires robust infrastructure.

Traditionally, businesses have relied on ownership, i.e., deploying significant capital upfront to purchase equipment. While ownership provides control, it also locks valuable capital into depreciating assets, often creating financial and operational constraints.

Challenges of owning an equipment

- Significant upfront capex reducing liquidity.
- Cash becomes tied up in non-core assets instead of growth initiatives.
- Businesses remain exposed to technology obsolescence.
- Scaling operations require repeated capital investments.

The Leasing Edge

Asset leasing is a strategic alternative that provides access to critical equipment without the burden of ownership. It helps in

- Preserving cash flow and working capital
- Accessing equipment without illiquidity risk
- Staying technologically current
- Potential tax and accounting benefits

Own your growth, not your equipment.

Why Vivriti Capital

- **9 Years** in business
- **₹68,000+ Cr** Finance Enabled
- **575+** MMEs Served
- **65+** Sectors Served
- **₹11,500+ Cr** in AUM